



Windrider Film Forum

Windrider Film Forum screens important, independent films on challenging issues in our world, followed by in-depth, moderated discussions with the filmmaker. These independent filmmakers help the audience see the world with a different set of eyes and become inspired to find ways to make a difference. This forum creates space for genuine conversations and respectful ways to engage with one another.

Windrider takes participants on a journey, exploring our common humanity imaginatively and intellectually, through film. What began in 2005 as a small class at Sundance, has grown to include enriching film forums and partnering with Sundance for select joint screening events and access to filmmakers in immersive classes. Our goal is to bring films to participants that will be a catalyst for compassionate understanding, and productive action.

The Windrider Film Forum Format

- Showcasing feature-length films, documentaries and short films from Sundance and other top film festivals.
- Enriching, Moderated Q & A sessions that allow the audience to interact with filmmakers and subjects of the films.
- Presenting “Lens of Hope” awards to filmmakers with films that explores important human issues and present possible solutions and hope.



Independent Films. Compelling Conversations. Unexpected Journeys.



Up to 10 tickets are available with the Steward, Patron,
and Leadership level sponsorships upon request.

WINDRIDER LEADERSHIP CIRCLE - \$5,000 +

- Invitation to the Closing Night Party with the filmmakers, major donors, and Windrider Executive Team
- Photo opportunity with a filmmaker, or a group from your company, against the Windrider backdrop
- Plus all of the below listed benefits

WINDRIDER PATRON - \$2,500

- Full page premium position ad in the Windrider Film Forum program
- Option to contribute items to VIP gift bags
- Plus all of the below listed benefits

WINDRIDER STEWARD - \$1,000

- Logo placement, recognition and thank you as a partner on the Windrider Bay Area website
- Logo and acknowledgment of support projected on the big screen at the start of each film screening
- Plus all of the below listed benefits

WINDRIDER SUPPORTER - \$750

- Logo placement and thank you acknowledgment in the forum program as a partner, recognizing your company's important role in sponsoring Windrider Film Forum, Bay Area
- Two film forum passes provided to your company

To become a corporate sponsor, select your level of sponsorship above. Please make checks payable to **Windrider Institute** and mail, along with this form, to:

Windrider Bay Area, P. O. Box 184, Menlo Park, CA 94026-0184.

NAME OF SPONSORING ORGANIZATION AS IT SHOULD APPEAR IN PUBLICATIONS:

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Preferred phone number: _____

LOGO FOR PRINT AND WEB:

Please provide company logo in vector .EPS or .AI format, or high-resolution .JPG or .PNG at 300 dpi. Email to

ads@windriderbayarea.org.

WILL AN AD BE PURCHASED? YES NO

(See next page for advertising details. Sponsorship at the \$2,500 level and up includes a full page program ad.)

THANK YOU FOR SUPPORTING

Independent Films. Compelling Conversations. Unexpected Journeys.

Windrider Institute is a 501(c)(3) non-profit, tax ID 20-27726607

Windrider Film Forum, Bay Area windriderbayarea.org



The printed program will be distributed to the entire audience of approximately 1,500 over the three-day event. Ads will be printed in black & white and will be read by a highly educated and engaged audience.

AD SIZES AVAILABLE:

- ¼ page (1.75”H x 4.2”W) \$250
- ½ page (3.65”H x 4.2”W) \$400
- Full page (7.5”H x 4.2”W) \$700

Artwork format: Minimum of 300 dpi, in jpeg, pdf or png file.

Please send artwork to: ads@windriderbayarea.org

To reserve ad space in the program, please send a check along with this completed form to: Windrider Institute, P. O. Box 184, Menlo Park, CA 94026-0184.

Business Name: _____

Contact Name and Title: _____

E-mail: _____

Phone number: _____

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Independent Films
Compelling Conversations
Unexpected Journeys





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| “Lens of Hope” Awards

Windrider Bay Area proudly presents “Lens of Hope” awards to those filmmakers invited to participate in our highly curated film forum. We realize the significant investment of time, effort and capital it takes to bring these stories to life, and in response we want to acknowledge and applaud their dedication.

The “Lens of Hope” award is part of our on-going mission to support wonderful filmmakers by bringing their work to as many people as possible. With your help, we will provide monetary awards to help these talented filmmakers continue their important work.

I/We would like to be a “Lens of Hope” presenting sponsor.

_____ # OF AWARDS AT \$2,500. EACH.

I/We would like to present the award on stage to the filmmaker at the film forum. Details to follow.

NAME OF “LENS OF HOPE” PRESENTING SPONSOR AS IT SHOULD APPEAR IN PUBLICATIONS: _____

Please provide the following information:

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Preferred phone number: _____

Please make checks payable to **Windrider Institute** and mail, along with this form, to:
Windrider Bay Area, P. O. Box 184, Menlo Park, CA 94026-0184.

THANK YOU FOR SPONSORING “LENS OF HOPE” awards for Independent Filmmakers!



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