



Windrider Bay Area, Film Forum

The Windrider Forum was launched in 2005 as a small class at the Sundance Film Festival to bring together filmmakers and film lovers in an immersive educational experience designed to facilitate thoughtful conversation, awaken compassion, and inspire change. Since 2010, Windrider Bay Area has hosted an annual Film Forum to screen important independent films which explore challenging issues in our world, followed by in-depth, moderated discussions with the filmmaker.



All Bay Area residents are being asked to do their part to prevent the spread of the COVID-19 virus. Since it is not likely that restrictions for large public events will be lifted soon, we have made the decision to host the first-ever virtual Windrider Bay Area, Film Forum.

This entirely virtual event will begin at the end of June with a showcase of three short films along with a moderated discussion with the filmmakers. We will follow that showcase with a series of seven weekly Saturday night screenings of a short film and conversation with the filmmaker. Our goal is to continue our annual tradition of bringing these films and filmmakers to our engaged audience to serve as a catalyst for compassionate understanding and challenge us to make a difference in the world and in our local communities.

During this pandemic we have gained a deeper appreciation for the life-giving services of “essential workers” in our communities. Artists provide a different kind of “essential” service. Each year, Windrider Bay Area brings you films and filmmakers who want to inspire us with their stories and show that there are ways to find solutions to even the most difficult problems. Artists reveal our shared humanity, heal our deepest wounds, and help our hearts to soar. The “Lens of Hope” offered by these artists might be needed now more than ever.

Windrider Bay Area celebrates the essential artists in our lives as they inspire us to find solutions to our problems through the “Lens of Hope”. Please lend your support for our first-ever virtual film forum.

The Windrider Virtual Film Forum Format

- Virtual presentation available to a broadly dispersed audience.
- Showcasing a series of award-winning short films from Sundance and other top film festivals.
- Enriching, moderated conversations with the filmmakers.



Independent Films. Compelling Conversations. Unexpected Journeys.

Windrider Institute is a 501(c)(3) non-profit, tax ID 20-2726607

Windrider Film Forum, Bay Area windriderbayarea.org



WINDRIDER LEADERSHIP CIRCLE - \$5,000 +

- Prominent logo and sponsorship recognition in all promotional emails leading up to the event
- Plus all of the below listed benefits

WINDRIDER PATRON - \$2,500

- Logo placement, recognition and thank you as a partner on the Windrider Bay Area website
- Plus all of the below listed benefits

WINDRIDER STEWARD - \$1,000

- Full page ad in the digital Windrider Film Forum program
- Logo and acknowledgment of support displayed at the start of each film screening
- Plus the below listed benefit

WINDRIDER SUPPORTER - \$750

- Logo placement and thank you acknowledgment in the digital forum program as a partner, recognizing your company's important role in sponsoring Windrider Film Forum, Bay Area

To become a corporate sponsor, select your level of sponsorship above. Please make checks payable to **Windrider Institute** and mail, along with this form, to:

Windrider Bay Area, P. O. Box 184, Menlo Park, CA 94026-0184.

NAME OF SPONSORING ORGANIZATION AS IT SHOULD APPEAR IN PUBLICATIONS:

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Preferred phone number: _____

LOGO FOR PRINT AND WEB:

Please provide company logo in vector .EPS or .AI format, or high-resolution JPG or .PNG at 300 dpi. Email to ads@windriderbayarea.org.

WILL AN AD BE PURCHASED? YES NO

(See next page for advertising details. Sponsorship at the \$2,500 level and up includes a full page digital program ad.)

THANK YOU FOR SUPPORTING
Independent Films. Compelling Conversations. Unexpected Journeys.



The digital program will be distributed electronically to the entire audience of the virtual event. Ads will be displayed in black & white and will be read by a highly educated and engaged audience.

AD SIZES AVAILABLE:

- ¼ page (1.75”H x 4.2”W) \$250
- ½ page (3.65”H x 4.2”W) \$400
- Full page (7.5”H x 4.2”W) \$700

Artwork format: Minimum of 300 dpi, in jpeg, pdf or png file.

Please send artwork to: ads@windriderbayarea.org

To reserve ad space in the program, please send a check along with this completed form to: Windrider Institute, P. O. Box 184, Menlo Park, CA 94026-0184.

Business Name: _____

Contact Name and Title:

E-mail: _____

Phone number: _____



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Sponsor a "Night at the Movies" screening of a short film and conversation with the filmmaker for \$500.

Film fans and film groups will be encouraged to join Windrider for a series of Saturday night screenings of a short film and a conversation with the filmmaker for seven Saturdays following the Windrider Virtual Film Forum. A digital Discussion Guide will be available for those wishing to have their own group discussion afterwards.

I/We would like to sponsor at "Night At The Movies".

Please provide the following information:

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Preferred phone number: _____

Please make checks payable to **Windrider Institute** and mail, along with this form, to:
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