



windrider  
film  
forum  
BAY AREA



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# Windrider Bay Area, Film Forum 2022

The Windrider Forum was launched in 2005 as a small class at the Sundance Film Festival to bring together filmmakers and film lovers in an immersive educational experience designed to facilitate thoughtful conversation, awaken compassion, and inspire change. Since 2010, Windrider Bay Area has hosted an annual Film Forum to screen important independent films which explore challenging issues in our world, followed by in-depth, moderated discussions with the filmmaker.

In an increasingly divisive world, we provide an opportunity for respectful conversations. Each year, Windrider Bay Area brings you films and filmmakers who want to inspire us with their stories and show that there are ways to find solutions to even the most difficult problems. Artists reveal our shared humanity, heal our deepest wounds, and help our hearts to soar. The “Lens of Hope” offered by these artists is always needed, now more than ever.

Our goal is to bring these films and filmmakers to our engaged audience to serve as a catalyst for compassionate understanding and challenge us to make a positive difference in our world. Windrider bay Area celebrates these filmmakers as they inspire us to find solutions to our problems through the “Lens of Hope”. Please lend your support.



**Independent Films. Compelling Conversations. Unexpected Journeys.**



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HEAR FROM OUR  
FILMMAKERS  
AND COMMUNITY

**FROM THE FILMMAKERS AND ARTISTS**

"It was a phenomenal experience for me to have so many people feel deeply moved and excited about my film SEARCHDOG. The dynamic atmosphere Windrider creates for filmmakers and audience alike is truly remarkable, and I am so deeply appreciative of this connected and vibrant community that you have. It's a unique aspect of the Windrider Forum's specialness."

- Mary Healey Jamiel, Producer & Director of SEARCHDOG, Official 2016 Windrider Bay Area Selection



"Our best movies don't just provide answers. I think . . . our best movies ask great questions. This Windrider event is a terrific start to creating some dialogue, creating some community."

- Ralph Winter, Producer, X-Men series, Fantastic Four, Planet of the Apes

"Windrider has had a profound effect on my journey as a filmmaker. They have created an incredible forum to discuss film and culture unlike anything I have seen in the film industry. Windrider has created a unique conversation that challenges and inspires, and it's been a privilege to be part of this amazing community of people."

- TC Johnstone, Director/Producer, Rising From Ashes

"We love the guys from Windrider. They showed a lot of support for Sympathy for Delicious at Sundance, so I thought it would be nice to return their support by screening our film out in the Bay Area."

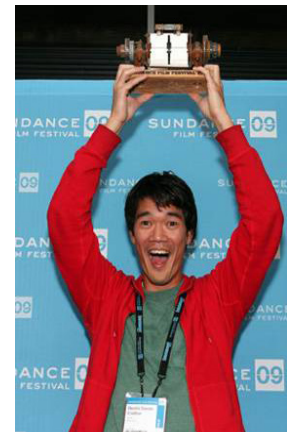
- Mark Ruffalo, Director/Actor, Sympathy for Delicious

"The Windrider Film Forum provided us with a special experience of speaking to viewers not just about the filmmaking, but also about the heart, the message, and the ideas that our film explores. Through the screening, the events, and the one-on-one interaction with everyone involved in the Windrider Film Forum, I can honestly say that it was one of the best and definitely most uniquely meaningful experiences we had with our film."

- Oren Kaplan, Director/Producer, The Hammer

"Screening our film at Windrider was unlike any other festival experience we've had. It's an environment that is based on an appreciation of film and its ability to create conversations that are relevant to our culture."

- Destin Daniel Cretton, Director/Writer, Short Term 12



**FROM THE BAY AREA COMMUNITY**

"What a gem we have in our backyard! Three days of Sundance Film Festival, award-winning, independent films . . . Our community was enriched through your efforts to bring the first Windrider Film Forum to the Bay Area. We look forward to its return next year."

- The Almanac

**FROM THE FOUNDERS AND SUPPORTERS OF WINDRIDER**

"We create space for the conversation to begin and then continue long after the forum is over. Windrider forums are all about community, connecting and creating space for conversation."

- John Priddy, Film Producer, Co-Founder Windrider Forum

"Fabulous film festival! We really enjoyed all the films and the diversity of the films. You did an excellent job. Thanks so much for this enriching experience, a real joy and blessing for us."

- Windrider Host Family



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**SPONSORSHIP  
LEVELS AND  
BENEFITS**

All sponsor levels will be recognized by:

- Your logo or name in all event materials, including on our website
- Your logo or name featured in event advertising
- Social media mentions leading up to and during the event
- Recognition during our event

Additionally, sponsors at the **\$5,000** level and above receive the option to be the Presenting Sponsor of one of the films. Sponsors at the **\$2,500** level and above receive a full page digital program ad (see below for artwork specs and submission details).

**WINDRIDER LEADERSHIP CIRCLE - \$5,000 +**

**WINDRIDER PATRON - \$2,500**

**WINDRIDER STEWARD - \$1,000**

**WINDRIDER SUPPORTER - \$750**

Sponsor name (as you would like it to appear in promotional materials):

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**LOGO FOR WEB:**

Please email your logo in vector .EPS or .AI format, or high-resolution JPG or .PNG at 300 dpi to [ads@windriderbayarea.org](mailto:ads@windriderbayarea.org).

**DO YOU WANT TO PURCHASE AD SPACE IN OUR PRINTED & DIGITAL PROGRAM?**  YES  NO

- ¼ page 1260px wide x 525px tall **\$250**
- ½ page 1260px wide x 1100px tall **\$400**
- Full page: 1260px wide x 2250px tall **\$700**

Finished artwork in .JPG, .PNG or .PDF format can be sent to [ads@windriderbayarea.org](mailto:ads@windriderbayarea.org).

Please complete and kindly return this form along with your check payable to *Windrider Institute*:

**Windrider Film Forum, Bay Area  
P. O. Box 184  
Menlo Park, CA 94026-0184.**

Payment can also be made online via Paypal by using the DONATE button on our Sponsorship page:

<http://sponsorship.windriderbayarea.org>

**THANK YOU FOR SUPPORTING  
*Independent Films. Compelling Conversations. Unexpected Journeys.***